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Concept: Art is an integral part of LVC, and our creative students are a part of innovative things. We want to showcase how leadership, vision, community, and spirit is incorporated in art with our video series called, "*Art in the Valley*."

1. Leadership: Our first video will focus on Vale Music Group and its branches (Vale Records, Vale Live, Vale Publishing, and Vale Conference). We will interview each president of these branches and have them discuss their leadership roles. Vale Records Label is a unique company itself since it allows students of all talents to run a record business. For B-Roll, we will have clips from the 2014 conference and a video of Sheridan Ave playing (first signed artist to Vale).

2. Vision: The next video will focus on the Digital Communications Department at LVC. It will focus on how the major wants to stay cutting edge with forward thinking ideas. With things like the 3D Printer, vinyl printer, and a maker lab the department is looking forward and working with technologies that are likely to be more prominent in the future. We will interview Haley Dobart, who is a current student worker for the department. She communicates with the professors on a regular basis about the innovative features of the major.

3. Community: We plan on focusing on the art department and how students can show their work in multiple places on campus, and the Wig & Buckle Theater Company. Not only do these groups allow students to be creative, they bring community members together. We will interview a student worker at the art gallery and the director of this year's showcase of Wig & Buckle. We will conduct interviews and B Roll in Leedy Theater, Lynch gallery, art studios, or the Suzanne H. Arnold Art Gallery.

4. Spirit: Spirit will be a combination of all the other videos. It will focus on how these students are thankful for their time at LVC. It will show clips of all the other clips of the people that we interviewed and touch on Vale Music Group, Digital Communications, Art, and Theater.